

WHILE YOU WERE SEEPING

Genre: On-Location Game Show

Episodes: 30 mins **Broadcaster**: VRAKTV

Country of Broadcast: French Canada **Producer**: Kastina Communications & Zone3

ARMOZA FORMATS







What would you do if you woke up in the middle of the night to discover that you were in the middle of a TV game show?

While You Were Sleeping is the first game show that gives you money while you're fast asleep!

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2 strong seasons on French Canada's VRAK TV!

Fun, edge-of-your-seat viewing!

Combination of knowledge-based trivia and physical missions

Family-oriented

Appeals to a wide audience



(HOW IT WORKS:

- ➤ In each episode one couple plays for a chance to win a cash prize.
- ➤ BUT only one of them knows what's going on! The other participant is fast asleep and unaware that they are part of a game show!
- ➤ To stay in the game, the contestant must answer 10 trivia questions correctly in the same room as the sleeping partner all without waking them up!
 - > A correct answer and they move on to the next question
 - > An incorrect answer and they must perform a crazy, hilarious and (often!) noisy challenge
- ➤ If the sleeping partner remains asleep until the final stage, they are awakened and asked a final, personal question to win the cash prize!

You wouldn't believe the things that happen... While You Were Sleeping!

