

# The Foodies



GENRE: FACTUAL ENTERTAINMENT  
TIMESLOT: 60 MINUTES  
PRODUCER: ARMOZA FORMATS

We are all curious about nearby tables at restaurants – what they order, what they're saying and why they're having so much fun! And today more than ever, there is a global obsession with food - we photograph it, we share it on social media and we talk about it constantly. *The Foodies* combines our curiosity with this obsession in an entertaining, fun and delicious docu-reality!

*A unique take on the food genre -  
finally a show focused on eating, not cooking!*

*Strong, recurring characters*

*Relatable, regular people with a passion for food  
not restaurateurs, chefs or critics*

*Endless audience engagement opportunities,  
creating a community of food-lovers*

*Cost-effective and high value production*



In every episode, we will join our groups of foodies - whether family, friends or couples - as they take over a new restaurant. Each group is unique, but they all have one thing in common – their passion for food. And now, you no longer need to listen in on other tables, because you're invited to take a seat with *The Foodies*!

During the episode, they will share their unfiltered opinions and we'll get to know each foodie as they eat, laugh and reveal their life stories. At the end of their meal, each group will rate the food, service and ambience, and give the restaurant an overall score out of 5 stars.

Whether you love them or hate them, you won't be able to ignore these strong and food-passionate characters!

*Take a seat at their table!*