



SEXTAPE

GENRE: FACTUAL ENTERTAINMENT

TIMESLOT: 60-90 MINS

PRODUCED BY: ARMOZA FORMATS

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How would you feel watching your own sex tape? Now imagine other people watching it with you... Could your relationship be improved by sharing your most intimate moments with others?

In this provocative must-see social experiment, each week 3 couples will try to fix their relationships with a dramatic and spicy new therapy – because if there's a problem in the bed, there's a problem in the relationship!

- **A unique therapy for the first time on TV**
- ▶ **A completely different perspective on relationships – for participants and viewers!**
- **Relatable topics – a peek into the intimate issues we all have**
 - » **Emotional dynamics – within and between each couple through uncensored reactions**
 - « **New relationships, new stories in every episode**



HOW IT WORKS?

- 3 couples will film their love life for a whole week - the drama, the tension, the intimacy and the sex... using the camera as a tool to highlight their issues as well as their day-to-day life.
- Only then will they meet with the other 2 couples who have gone through the same process.
- Under the guidance of the sexpert, they will watch their uncensored tapes for the first time... and with the other couples!
- Having bared all, we will see their raw and unfiltered reactions to the tapes, from the laughter to the conflicts and the tears.
- They will be exposed to an outsider's perspective of their relationship. The camera acts as a mirror on a personal level, while the therapist's analysis and the other couples provide expert guidance and validation. Will this new perspective solve their issues?

FILM IT. Watch it. Fix it.

