



ONLY ONE KNOWS

#1
Game show
in French
Canada!

Above
30%
share!

Over
1,300
episodes
aired!

Genre: Studio Game Show
Timeslot: Daily, 30 minutes
Broadcaster: TVA
Country of Broadcast: Canada

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ARMOZAFORMATS

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5 celebrities compete in a trivia game show - but 1 of them already has all the answers! To win the game, they must answer the questions correctly AND expose the secret bluffer! Packed with suspense and humor, knowing all the answers has never been so tricky!



- ψ **#1 Game show** in French Canada!
- ψ **30% share** on TVA
- ψ Over **1,300 episodes** already aired
- ψ 5 episodes per shooting day
- ψ All winnings go to **charity** of winner's choice
- ψ Everyone plays!
- ψ **Audience wins** prizes!

HOW IT WORKS ?

- In every episode, 1 celebrity out of the 5 is given all the answers from the start!
- The bluffer must try to win as much money as possible - while fooling as many other people as possible!
- **Everybody plays to expose the bluffer** - the celebrity contestants, the host, the studio audience and even the public at home!
- At the end of each round, everyone guesses the bluffer's identity but he is only revealed at the end of each episode.
- Contestants with correct guesses win the bluffer's money, while those who guess incorrectly must pass their winnings to the bluffer.
- At the end of the week the winner is announced, with all the money going to the charity of his choice.



"'Only One Knows' is an original and interactive game show that reaches 47% of Quebecers every week. An extraordinary showcase for well-loved artists, the show is so popular that many of them want to participate again and again! A huge hit for our television industry, 'Only One Knows' kicks off our primetime programming."

- France Lauzière, Senior VP Content, QMI Content & VP Programming, TVA Group