



# I CAN DO THAT!

*PUSH YOUR STARS TO THEIR LIMITS!*

Prime Time Studio Entertainment

13 x 90-120 minutes



medcom



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# I CAN DO THAT!

Prime Time Studio Entertainment

We've seen celebrities try singing, dancing, skating and diving... but can your favorite stars really do EVERYTHING?

A **spectacular prime time entertainment show** that challenges a group of 8 celebrities to perform breathtaking live acts and prove that if you just give them a week, there's nothing they can't do!

Watch them as they master a new skill every week, and face challenges beyond their imagination!

Every week, our 8 celebrities will see **4 stunning new and unique** acts in the studio and decide which one they think can do. Once they have chosen, they will have a week to learn the completely new skill before performing live on the next show!

In a role reversal twist, the **unknown performers will train the celebrities** to perform their skill!

Performed solo, in pairs or in threes, the changing celebrity teams provide constant **drama, comedy and intense emotional moments**, while their performances will astonish and intrigue.

The winning team will split the cash prize, with half going to the celebrity's charity and half towards realizing the performers' dream.

**'I Can Do That!'**  
is a very dynamic  
format, full of  
surprises for  
the viewer

*Mafran Dutra,*  
Artistic Director at Rede Record, Brazil

