

HOUSE CALL

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Factual Entertainment

Timeslot: Weekly, Prime Time, 60 minutes

Broadcaster: Channel 10 Israel

Producer: United Studios

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Between running a household, raising a family, and earning a living, when was the last time we stopped to take care of our bodies?

HOUSE CALL is a primetime factual-entertainment format that will change a family's life in order to save it.

Each week a team of doctors will visit one family and force them to take a close look at how their lifestyle is affecting their health. The doctors start by giving the family members a complete medical check-up, including blood tests and physical examinations. They'll also perform a thorough family medical history evaluation in order to assess each family member's current health status and risks.

After revealing the test results in a dramatic face-to-face meeting with the family, the doctor and his advisors will shadow the family and observe their daily routines at home and at work. They'll watch what each family member eats, how they work, the levels of stress they deal with, and their at-home lifestyle.

Armed with all the information they need, the doctors will then provide the family with medical and practical advice on how to improve their wellbeing and make healthy choices. They'll throw away the junk food in their homes, make improvements to the way they work, teach them how to manage and reduce stress, and ultimately help the family to turn their lives around.

Powerful, emotional and dramatic, with medical and social observations that are shocking and life-altering, *HOUSE CALL* is a format with an important message that everyone should hear. It's a format that asks the all-important question that we never stop to ask ourselves: Are you ready to save your own life?

