

←← Date in Reverse



Take the last step, first!

GENRE: DATING

TIMESLOT: 60 MINS

PRODUCERS: SHENHAR PRODUCTIONS & VOLLEY FORMATS

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If you could turn the dating process upside down and get a glimpse into the future of a new relationship... Would you still take the first step?

'Date in Reverse' is the entertaining dating show where each week 2 singles looking for love will get to know each other by experiencing the most meaningful milestones in a relationship. *The twist...?* The process will be condensed into one day and will be in reverse, giving them a new perspective and the rare chance to peek into their future without wasting their time!

- « Dating show meets social experiment »
- « Shocking experience - extreme situations packed into 1 day brings out their real personalities »
- « Strong visuals - moments usually experienced only by long-term couples are intensified by the process »
- « No more wasting time on the wrong partner! »

2 singles will be physically placed in situations aimed at bringing out their true selves in an emotion-packed day of significant relationship moments in reverse order, culminating in the first date!

Step 1: The "Bridal Bed"

The singles will be blindfolded and placed into a bed next to each other! When they remove their blindfolds, they will meet on the "day after their wedding", testing their initial chemistry.

Step 2: The "Wedding"

Dressed as bride and groom, they will experience their wedding reception and ask each other's family and friends all the burning questions about their potential partner! And in a surprise clip they'll discover more about each other - for better or worse!

Step 4: The "Weekend Away"

Finally, alone for the first time since their bridal bed, they will get a taste of their first weekend getaway! Now that they more truly know each other, has their spark grown into a flame or has the romance been extinguished?

Step 3: The "Family Dinner"

On to their first ever joint family dinner, where both families can meet. Will they all get on? And hearing the perspective of the people closest to them, will the singles' attraction grow or will their potential in-laws put out their fire?



After an intense and insightful day of dating from end to beginning, they will know if it's a relationship worth starting! Will they show up to their first date?