



BARUSHKA

IT'S WHAT'S INSIDE THAT COUNTS!

GENRE: PRIME TIME STUDIO GAME SHOW

TIMESLOT: 60 MINUTES

PRODUCER: ARMOZA FORMATS

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'Babushka' is the thrilling and high-stakes prime time studio game show! Presented with 10 giant Russian "babushka" dolls, each containing up to 5 smaller babushkas of increasing value, the contestants in the studio must open 8 of them for the chance to win up to \$500,000!

***A thrilling combination
of knowledge, strategy and pure luck***

***No exit points and no eliminations
- contestants risk their winnings at every stage***

***A rollercoaster ride
where you never know what to expect***

***Amazing highs and emotional lows
- anything is possible!***



HOW IT WORKS:

-  The 2 contestants in the studio must choose which doll to open. For each babushka that they choose, they must first answer a trivia question.
-  A correct answer and they can open the doll of their choice. But if they answer incorrectly they must move on to the next doll without accumulating the potential winnings from that babushka.
-  Once they've opened the babushka of their choice, they will see if there's a smaller doll inside. If the babushka is empty they lose whatever money they have won to that point, whereas if there is a smaller doll inside they continue to win!
-  The contestants also have 2 lifelines – they can switch the trivia questions once, and they can peek into the next doll once.
-  After opening 8 dolls, the contestants can choose to go home with their winnings... or they can risk it all by facing the black and white dolls, risking it all for a double or nothing chance!

Do you dare to see what's inside?