



ARMOZA FORMATS



## 2021/22 FORMATS CATALOGUE



3 seasons  
in Finland



## SONG OF MY LIFE 60 mins

### Behind every song is a story

What song was playing the first time you fell in love? What was your anthem during that unforgettable summer? What lyrics helped you through your first heartbreak? In *Song of my Life*, discover the music that has changed the lives of your favorite celebrities. 4 famous contestants will bring their most memorable song to the competition. The catch – no one knows whose song is whose. After each song has been performed live, the celebrities must try to guess who chose which song. As they analyze each other and the reactions to the performance, the players will try their best to hide their connection to the song. And when the episode's final notes have been played, the celebrities and the audience will learn the touching, fun and emotional stories behind each star's song of their life.

## THE FOUR 90-120 mins



### Hold on to your seats!

The prime time singing competition where for the 1st time on TV, the 4 superstar-quality singers will be announced in the season premiere! Selected by top industry judges, only the best will make the final 4... but they shouldn't get too comfortable, because in every episode new hopefuls will try to steal their seats.

## DANCE REVOLUTION 90 mins

3rd season  
airing in  
Canada!



### A new spin on dance

The prime time dance show that welcomes dancers from all styles and ages to compete and, with the help of state-of-the-art technology, be judged with a 360° shot of their most spectacular "Revolution" moment. Contestants must impress all 3 dance industry masters for the chance of winning the grand prize!

## I CAN DO THAT! 60-120 mins

Aired in over  
90 countries!



### Push your stars to their limits

A spectacular prime time entertainment format that challenges a group of celebrities to perform breathtaking live acts and prove there's nothing they can't do! Watch your favorite stars master a new skill every week! They may already be winners, but can they do... THAT?

## MORE IS LESS 60 mins



### Cook with less to impress

The high-stakes culinary competition where 4 chefs battle it out in 3 elimination rounds. The catch? If they go over the number of ingredients allowed each round, they will win less money. The shows iconic rotating pantry limits what items our chefs can use. Who can cook their way to the top?

## COMEDIANS AT WORK 30-60 mins



### Making people laugh is a full-time job

A prime time entertainment format that combines live stand-up with reality themes. Each week, 2 comedians spend a day at different workplaces, before performing fresh stand-up routines in the studio based on their experiences -offering viewers a glimpse at how punchlines are really born.

## THE MOVES 60-90 mins



### Dance like everyone's watching!

In each episode 4 all-star dance coaches compete to give the most amazing dance makeover of the night to potential participants, who want and need a dance makeover. After working together, we will meet each team in the studio as they reveal their makeovers. Who has the winning moves?

## THE BUBBLE 30-60 mins



### Can you tell the fake news from the real?

In a world where reality is stranger than fiction, could you imagine even a day disconnected from your phone? In this highly adaptable and ever-relevant format, contestants will be isolated from the world for a whole week, before being presented with the latest news and events. Can they distinguish the real facts from the false?

## BY INVITATION ONLY 60 mins



### Welcome to the hottest party

The TV event that gives you the chance to see your favorite stars in an entirely different environment! Each episode, our famous host invites 4 celebrities to his private and stylish hangout for an evening filled with surprises. And some secrets will only be revealed on social media, making this the perfect trending show.

Production hub available

## CELEBRITY FLIGHT CLUB 90 mins

NEW

### The sky isn't the limit!

The VIP reality competition where 14 celebrities, split into two competing teams, will go through extensive flight training as they compete to be named the top of their class and experience the thrill of a solo flight. The stars are checked into a real flight academy where they will live together, go through aviation training, and compete in various missions and challenges – both in the air and on the ground. All this happens under the watchful eye of a professional aviation team who will evaluate the celebrities progress for the weekly elimination. In the finale, the top 3 finalists will perform their first ever solo flight and the season winner will be crowned. With a dedicated flight school hub, it's time to let this group of celebrities take to the skies!

## CONNECTED 30 mins

Aired in 13 countries

### It's not reality. It's real.

Based on the culture of online self-exposure, *Connected* is a revolutionary format that gives cameras to five people, who don't know each other, which they use to film their lives over the course of a few months. Through the cameras, five parallel stories unfold and gradually become connected as each participant experiences transformative life changes and journeys of self-discovery. Featuring non-linear episodes that weave the stories together with similar themes, the format removes the buffer between the participants and viewers.

*Connected* takes viewers on an incredible journey into the very real, and uncannily connected, lives of men and women in a way that has never been seen before.

## SINGLE PARENTS CRUISING 60 mins

### It's high tide for love!

1 single mom and 1 single dad will set sail on a 10-day cruise with 10 other single parent suitors who are competing to sweep them off their feet ... while also trying to win over their children! Will the single parents find true love and create a united family?

## FLIGHT 920 60 mins

### 9 stops. 20 singles. Destination: Love.

20 singles seeking love and adventure are given the chance to travel to 9 exotic destinations. Armed with only their backpacks and determination, they must win unique location-based challenges to earn their ticket to the next stop. Who will be the last couple on board?

## THE FRAME 60 mins

### If you're out of the frame, you're out of the game

8 couples have their living space reduced to 1 camera frame in this ground-breaking elimination competition with 1 rule – they cannot leave the frame. They will have to deal with the increasing tension of daily tasks, prizes, punishments, outside interventions and each other, in the hope of winning \$1 million!

## CURVY SUPERMODEL 60-120 mins

### REAL curves, REAL women, REAL beauty

The prime time reality competition that searches for the face of the future – with power, style and curves. Only the best aspiring “plus-size” models will be selected by an expert jury to face challenges and compete for a place in the tough modeling industry. While all will defy society's stereotype, only 1 will win the title and a modeling contract.

## LIVE FROM MY HOME 30 mins

### The show must go on... at home!

What if the best concerts could take place in your own backyard? The daily stripped music show where each week 4 people, whether solo or in a band, will choose their own house-bound location, set up a stage and perform. With the concerts taking place in their own homes, singing has never been so personal! Evaluated by their fellow artists, who will be the week's winner?

## OVERDRAFT FAMILY 60 mins

6 seasons in Israel

### Money is not an issue – life is!

The universal problem of modern life has a solution! Families facing financial and personal struggles work with a coach to change their way of life. They will open their homes, bank accounts, minds and souls in a quest to overcome their crisis and better their lives.



## NO MORE SECRETS 60 mins

NEW

### Set your truth free

We all have secrets, and the hardest thing is to share with those closest to us. In *No More Secrets*, one protagonist will go through a difficult and emotional journey to make peace with their biggest secret. At the heart of the show is the idea that sharing our hidden truths with strangers is often easier and safer. In the first step, our hero's secret is revealed anonymously in the "tell-all" booth where strangers read and react. In the second step, our protagonist will practice voicing their secret face-to-face. Only then will they be ready for the third and hardest step...revealing it to those they hold close. Will they be able to face their fears and live a fuller life? Can this unique factual entertainment show help them create a new beginning?

## MARRY ME NOW 60 mins



### It's now or never!

The empowering and emotional docu-reality that you will fall in love with, giving women the chance to take the lead in their relationships. Each week, we follow one determined woman, who has had enough of waiting for a ring. She will take charge of her own life and relationship and will prepare her own fairy-tale ambush wedding in just a few days... and all without the groom-to-be's knowledge!

On the 3rd day, she'll surprise him in her wedding dress with an unexpected proposal. If he says no, it's all over but if he says yes, they will tie the knot on the spot. Will they leave broken-hearted or bursting with joy?

Taken in 10 territories

## THE CONFLICT 60 mins



### There are two sides to every story

A first-of-its-kind social experiment that gives 2 conflicted individuals the chance to see their dispute from a new point of view. Actors will bring the conflict to life by simulating a key moment in the relationship, while they watch from the sidelines. Will this new perspective help them put their anger aside and reunite?

## BACK TO LIFE 60 mins



### The gift of a second chance

Follow the unique stories of patients and their families in a race against time while they wait for a life-saving transplant. While each patient hopes for the moment that could save their lives, we'll go on an inspiring journey with them as they experience the emotional highs and lows in their fight for survival.

## HOW TO BE 30-60 mins



### Interviews have never been so personal!

With celebrities trained to conceal the personal details of their lives, how do you get to know their true selves? A well-known figure delves into their psyche by becoming them and reversing the roles between celebrity and interviewer.

## LOCAL HEROES 60 mins



### Live the action

Follow your city's defenders up-close – from firefighters to paramedics, bomb squads to drug units. To save people's lives, they will prepare for the worst and be confronted with situations that are almost impossible to bear. With no filters and no censorship, you'll see through the eyes of local heroes, feel the tension and experience the save.

13 seasons in Belgium!

## PLAY DATE 30-60 mins



### It's more than just child's play!

5 families who have never met before, go on a play date at the house of the host family who has planned a unique activity. While the kids play, the parents watch hidden from sight and see a new side of their children! They'll each rate the play date and the week's top-scoring family will win a vacation.

## THE FOODIES 30-60 mins



### Take a seat at their table

The docu-reality in which groups of foodies visit new restaurants taking today's food obsession to the next level! They'll share their opinions and ratings of the food, service and ambience, and we'll get to know each foodie as they eat, laugh and reveal their life stories. You'll love them or hate them, but you won't be able to ignore them!



## MY TRIP IS BETTER 30 mins

NEW

### Who will travel to the top?

Five people who love to travel will meet for the first time in a new place and go on five-day trips together. The travelers will take turns as tour guides and each will be responsible for the well-being, entertainment, and sometimes frustration of their fellow travelers for a whole day. Each day begins with a unique wake-up call to introduce the "theme of the day" before they hit the road to visit three destinations. Whether its famous museums or hidden natural gems, the guide will try to give the best experience their destination has to offer. At the end of each day, the travelers will give their trip a rating with the final scores being revealed on the last day. Who will win the battle of the day trips?

## SEX TAPE 60-90 mins

Sold in 13 territories



### Film it. Watch it. Fix it.

How would you feel watching your own sex tape? Could your relationship improve by sharing these intimate moments with others? In this must-see social experiment, each week 3 couples try to fix their relationships with a dramatic and spicy therapy. They will film their love life for a week – the issues, the intimacy and the sex... because if there's a problem in the bed, there's a problem in the relationship! They will then meet the other 2 couples, and under the guidance of a top sex therapist they will reveal their uncensored tapes to each other. Having exposed all, we will see their raw and unfiltered reactions. Will the new perspective that they get from the camera, our sexpert and the other couples improve their relationship?

## THE SURPRISE TEACHER 60 mins



### A class you won't want to skip!

Each week a celebrity will surprise a class of high school students with an inspiring once-in-a-lifetime experience. What the students believe is set to be an ordinary day turns into a lesson they will always remember when the celebrity becomes their substitute teacher.

## THE PACKAGE 30-60 mins

Sponsored by Amazon Italy



### Extraordinary moments in ordinary lives

Airing in 10 countries and with 15 seasons aired in Greece, The Package forms a chain of givers and receivers bonded by unforgettable memories. As the surprise package makes its cross-country journey, each receiver in turn sends it on to someone who changed their life.

## THE GRAN PLAN 60 mins

2 seasons in South Africa



### In order to experience life, you need life experience!

Relationship problems? Career issues? We have just the ladies to help! This fun factual format features the new generation of life coaches: a trio of feisty grandmas! With 230 years of shared life experience, they can help the younger crowd with their problems... with a few laughs along the way.

## THE EX TEAM 60 mins



### The women of your past are here to fix your future!

Each episode a bachelor who can't find "the one" will be guided by those who know him best – his exes, who will team up to help him find love. Along with a relationship advisor, they'll meet potential suitors, plan his dates, style him and determine some dating rules... Because who knows him better than them?

## I'VE GOT ISSUES 30 mins



### The show you'd be crazy to miss!

In a society filled with anxiety and disorders, a well-known comedian who "suffers" from a range of issues embarks on a comedic journey of self-discovery with which we all can identify, addressing a new light-hearted issue in every episode with the help of a support group.

## THE FOOD AMBASSADORS 60 mins

Season 4 commissioned in Israel



### Serving a taste of home

Follow a renowned chef as he travels to a different city in every episode to meet a culinary master from his home country, who pursued their dream of international success. Through visits to their home and restaurant, the host will get a taste of how the talented chef shares their flavor with the world and the price of success. The format also comes with a digital companion show.

# GAME SHOWS

ALSO AVAILABLE AS TAPE



## YOU SHOULD KNOW 60 mins

NEW

### Put your social feed to the test

The shiny floor game show where for the first time on TV, the questions are based on your social media feed – you posted it, so you should know the answer! You posted a picture at Disney world – do you know when Mickey Mouse made his debut? A picture of a Caesar Salad – how did it get its name?

Three players compete in two stages of trivia before the player with the least amount of money is eliminated at the end of stage 2. The two remaining players go head-to-head for the chance to play in the final and win big money. With so much of our lives displayed online, this format puts to the test what YOU SHOULD KNOW!



## STILL STANDING 60 mins

Over 7,000 episodes worldwide!

### Are you ready to get knocked off your feet?

*Still Standing* is the ground-breaking game show that knocks both contestants and viewers off their feet! The format offers contestants the chance to win \$1 million by out-guessing 10 opponents in 10 fast-paced and dramatic trivia battles. As the clock winds down, contestants fight to be the last one still standing, because if they're left scrambling for the answer, they'll literally be dropped from the game – straight through the studio floor!

Aired in over 20 countries, the award-winning series *Still Standing* is Israel's most successful format and is available as both a format and ready-made!

## WE BELIEVE IN YOU 60 mins

Now in Spain!



### One group, one goal, one game show!

The more you believe, the more you win! A group of friends nominate 1 representative to answer trivia questions for the team and use their belief in him to realize their shared dream. Emotions run high in this rollercoaster game show!

## BEAT THE GRID 30 mins



### Can you beat the grid?

An interactive game show where one contestant fights against millions of viewers to Beat the Grid by finding the correct answers to a question on a giant grid! Using cutting-edge technology, a simple set can transform into this big shiny floor production with maximum cost-effectiveness.

## YUM FACTOR 60 mins



### Do you know who likes your food?

An appetizing twist on cooking competitions that combines the heart of a cooking show with the excitement of a gameshow! In each episode, 3 home cooks must impress the jurors and a star chef. With the cooks being able to see but not hear the jury's reactions, will they be able to guess which jurors like their dish the most?

## DOUBLE OR NOTHING 60 mins



### Are 2 really better than 1?

A thrilling and adrenaline-filled studio challenge show that tests if 2 heads are better than 1! Every episode a pair of contestants takes on a variety of crazy challenges to win big money. Picking a mission and an opponent, the couple must double the score of their challenger to double their stake... or lose everything!

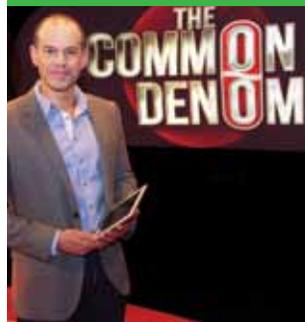
## CATCH 30-60 mins



### Catch the answer... Catch your opponent... Catch the money!

A new kind of trivia gameplay where you don't answer questions, you catch the answers! Revolving around a huge touch-screen floor, Catch is a fun-filled combination of physical and trivia challenges, where speed matters.

## THE COMMON DENOMINATOR 30-60 mins



### It's not what you know, it's how you think!

What do the Eiffel Tower and the Hilton Hotel share? The answer – Paris! Adapted by UK's Channel 4, 3 contestants compete in this fast-paced studio show to discover what the very different things have in common. Will their unique thinking win them the grand prize?



## FAMILY PIGGY BANK 60 mins

### Family game night just got a whole lot bigger!

*Family Piggy Bank* brings the unique dynamics of a family dinner to the studio. This fun-filled game show puts one family's knowledge and trust in each other to the test as they work together to try to fill their family piggy bank. One main contestant with the help of four family members will go through three rounds of trivia. In round one, contestant will earn money. In round two, they will try to multiply and in the final round, the family will try to cash out their piggy banks. Can the family win the glory and fame or will they shame the family name? Using innovative CGI-technology, the format comes with a technological hub that creates a prime time, shiny floor studio, virtual game play movements and even a virtual audience.



## WHO'S ASKING? 30-60 mins

### First impressions are everything!

The fresh studio game show where it's not about what the question is, but who asks it! Whether it's the bus driver, your doctor, or a streetwise grandma – each has a question for the contestants! Instead of picking the type of questions to be asked, the 2 pairs of contestants must select an "asker" from the faces on the screen in front of them.

In the 1<sup>st</sup> round they will pick an "asker" for themselves, in the 2<sup>nd</sup> round they will pick for their opponents and in the 3<sup>rd</sup> and final round the finalist will face a pyramid of "celebrity askers". In a game show where looks do matter, who will follow their intuition to the grand prize?

Over 1,500 episodes worldwide!

## THE PEOPLE'S CHOICE 60 mins



### Made by you!

The prime time studio entertainment show where you don't need to know trivia, you just need to know the nation! Presented with the most trending, thought-provoking and entertaining dilemmas, could you guess the nation's choice? A revolutionary live TV event where the viewers at home are the game. Everyone can play, everyone can win!

## BABUSHKA 60 mins



### It's what's inside that counts!

The high-stakes prime time game show where when presented with 10 giant Russian "babushka" dolls, contestants must open 8 of them for the chance to win up to \$500,000! If the babushka is empty they lose all the money they have accumulated to that point, whereas if there is a smaller doll inside they continue to win!

## PULL OVER 30 mins



### Pull over and win a car!

The on-location game show that proves being pulled over by a cop doesn't have to ruin your day! Instead of getting a ticket, the lucky owners of old and tired vehicles will get the chance to win a brand new car on the spot!

## ONLY ONE KNOWS 30 mins



### Knowing all the answers has never been so tricky!

5 celebrities compete to win cash prizes for charity, but in every episode 1 of them is given all the answers! He must keep his identity a secret while the others try to expose him. Bluffing has never been so worthwhile, with French Canada's #1 game show!

11th season commissioned in Canada!

## WHILE YOU WERE SLEEPING 30 mins



### You wouldn't believe the things that happen... while you were sleeping

The first game show that gives you money while you're fast asleep! One contestant must answer trivia questions correctly to stay in the game, or risk performing a crazy and hilarious challenge – all without waking up their partner!

## DO ME A FAVOR 30 mins



### You don't need to be a trivia master, just a master of persuasion!

2 contestants take to the streets to win cash prizes in this funny and cheeky ambush game show. They will compete by convincing complete strangers – in any way possible – to do them a favor and take part in wild challenges in the least amount of time!

# DATING

ALSO AVAILABLE AS TAPE



## DATING THE MOB 60 mins

NEW

### 3 stops to love!

It's time for a special road trip on a quest to find love, through the life of a mystery date! A mob of 25 fabulous single ladies will go on a tour of 3 significant stops into the life of a mystery bachelor, trying to figure out if he is their perfect match. At each stop, our mob will complete a mission to find out how compatible they are with the bachelor. Will they have enough in common to do decide if they should stay or if they should go? While the mob has been touring his life, our bachelor anxiously watches to see who stays to meet him at the end and then it's his turn to choose – who will he want to date? After spending time with 3 of the ladies, who will be his final choice?

## CHECKLIST FOR LOVE 60-90 mins



### Who will find true love and who will get checked out?

11 men and 10 women move in together in hopes of finding true love and create two checklists that feature the qualities that are most important in their future partner. Each week, one quality will be revealed and they will compete in challenges to prove their worth.

## DATE IN REVERSE 60 mins



### Take the first step, last!

The entertaining dating show where each week 2 singles looking for love will get to know each other by experiencing the most meaningful milestones in a relationship. The twist...? The process will be condensed into 1 day and will be in reverse, giving them a new perspective and the rare chance to peek into their future without wasting their time.

## GUYS IN DISGUISE 30 mins



### Putting the fun back in dating!

A surprise-filled, comical dating format in which, each episode, a sexy single goes on a date with 2 secret admirers dressed in weird and wild costumes! In a world where looks are often placed above all else, she will have to choose 1 before seeing them. Will she change her mind when they reveal who they are?

## QUEENS OF LOVE 60 mins



### Dating doesn't have to be a drag!

3 fabulous drag queens use their outspoken and wild personalities to help one hopeless single who has been looking for love in all the wrong places. Together, they will go on a journey to find her love as they audition 4 potential suitors together and choose her perfect match!

# LIFESTYLE

## THE RUNNING SHOW 30-60 mins



### Can you keep up?

A fun, fast-paced and fresh lifestyle show that combines a talk show with a highly-charged entertainment format. In each episode our beloved host will interview a variety of guests who will join him on the run. In a show packed with surprises, anything is possible as long as you keep moving!

## HOUSE CALL 60 mins



### Are you ready to save your family's life?

Each week a team of doctors will visit 1 family and force them to take a close look at how their lifestyle is affecting their health. Powerful and dramatic, *House Call* is a life-altering format.

## THE FINAL CUT-DOWN 30-60 mins



### Making every day a good hair day!

Each week, 5 hairdressers try to make the final cut in this daily stripped styling format. They will compete to give lucky passers-by a completely new look in 3 hours, while sharing their best hair styling advice, tips and tricks.

## RUNWAY IN MY CLOSET 60 mins



### Turning shabby into chic!

The daily stripped show that brings a new twist to fashion! Every week, 3 upcoming designers are challenged to turn worn items into chic outfits. Taking regular people as models and using old clothes from their closets, they must create 3 different looks to win the grand prize!