

THE CITY INSPECTOR



Genre: Factual Entertainment

Timeslot: 8 x 60 mins

Broadcaster: 1+1, Ukraine

Produced by: 1+1 Productions

IF YOUR CITY WAS PUT TO THE TEST, WOULD YOU BE PROUD TO LIVE THERE?

Find out in *The City Inspector*, the investigative factual entertainment format where each week a determined host will put an entire city under the magnifying glass!

- Deals with important **social issues** leading to **real change**
- The **audience has the power** – they submit the cities for inspection
- Engages the whole country on a **personal level**
- Increased share & ratings** on Ukraine's 1+1 in prime time



HOW IT WORKS

A stylish and tenacious journalist will inspect entire cities and look to score the quality of life of its residents.

- Our charismatic host will select each city based on stories sent to her by the viewers.
- Before she arrives, qualified local agents will perform a deep undercover investigation to identify the city's key issues.
- Once our host arrives, assisted by a team of professionals including architects, financiers, environmentalists, and more, they will have 48 hours to assess the city according to 5 criteria: education, health care, safety, food and local authorities.
- They will visit a variety of establishments and institutions, and decide who deserves either the "Pride of the City" or the "Shame of the City" titles.
- At the end of the episode, she will announce the highly - anticipated results from the main square, including the town's successes and her recommendations for making a meaningful change.

Across the seasons, the complete list of the cities and their rankings will be revealed
which city will achieve the country's highest score?