

# SINGERELLA

Prime Time Factual, 60 mins  
Production: Armoza Formats



**Combines celebs “paying it forward” spirit with a touching fairytale story**

**Feel-good TV with real, aspirational characters**

**Full of emotional peaks**

The feel-good show in which each week, 1 girl with unfulfilled musical dreams will get a fairytale surprise! Life has taken our talented and unsuspecting “Singerella” away from her music but now she will finally get the opportunity to experience the spotlight in the most magical way. Having been nominated by friends and family, she will have only 3 days to get ready to perform, meeting with voice coaches, performance directors and stylists to prepare for the big moment. But it’s bigger than even she knows, as after a full day of preparations she will be surprised by her “prince charming” – a top music icon who will give her the chance of a lifetime to perform with him the next day in front of thousands of people! And with music industry people in the crowd, this night could change her life forever...

***Sometimes dreams do come true!***