

PULL OVER

Hidden Camera Element!



Perfect for Sponsorships!



Genre: On-Location Game Show
Timeslot: 30 minutes
Creators: Shy Barmeli and Ori Dror



Wouldn't it be incredible if instead of getting a ticket when pulled over by a cop, you were given the chance to win a brand new car?

'Pull Over' is the on-location game show where lucky owners of old and tired vehicles will get the chance to win a brand new car on the spot!

- ★ Perfect for sponsorships (cars and smaller prizes)
- ★ Cost-effective
- ★ Easy to cast and simple to produce!
- ★ Wide target audience
- ★ Adapts to all time slots

HOW IT WORKS ?

- Contestants are stopped by a "policeman" in a **hidden camera area**, adding **humor** from their different reactions, before introducing the contestants to the game show!
- They must answer **7 questions** by placing the **8 provided car keys** on the potential answers shown on the **digital game board**. 4 keys open the car, 4 keys are useless.
- The contestants then get to the nerve-racking moment: will the keys they have left unlock the door and win them a brand new car?

THE STRUCTURE

- In every game there are **3 rounds**
- In the first 2 rounds, contestants can split the keys over all but one of the potential answers. Only keys on correct answers stay in the game while the rest will be wiped out!
- After each round contestants can choose to leave the game with a smaller prize or to keep playing for the car.
- In the 3rd round - it's **all or nothing!** The contestants are given 2 possible answers and they can't split the keys.

Fun, exciting and full of suspense, 'Pull Over' is the new trivia game show that will change your life!

Pull over and win a car!