



**LIVE**  
**FROM MY HOME**

Winning  
the slot  
on TVA!

**Genre:** Reality Singing Competition

**Timeslot:** 30 mins

**Broadcaster:** TVA

**Country of Broadcast:** Canada

**Producer:** Productions Déferlantes

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**AF** | ARMOZA  
FORMATS

## What if the best concerts could take place in your own backyard?



In this fresh daily stripped music show, each week 4 regular people who love to sing, whether solo or in a band, will compete to win! And with the concerts taking place in their own homes, singing has never been so personal!

- 🎤 **Dominating the time slot** on TVA!
- ☆ **Increased share by 28% share** in target 25-54 group
- 🎤 Created strong **buzz across social networks**
- ☆ **Appealing to young audiences**, with **24%** average share **among 18-34s**,
- 🎤 Performers create their own show - not a production team dressing and directing!
- ☆ An authentic look at the musically talented people in your country!
- 🎤 Evaluated by peers of the same level
- ☆ **Musical diversity** - performances from all genres
- 🎤 **Keeps viewers hooked** until final result!

### HOW IT WORKS:

- 4 different singers, musicians or bands will face off every week.
- Every day for 4 days, 1 of them invites the other 3 to their own house to watch their performance, which will consist of 2 songs plus a special request song from the other contestants.
- The show can take place anywhere in the house of the contestant - his bedroom, his roof, his backyard!
- Accompanied by the show's host, every contestant has 1 day to prepare their chosen location, invite their friends and family and rehearse their songs.
- The other 3 contestants will score the performer according to several categories.
- At the end of the week, the contestant with the highest score will win the title and cash prize.

*The singing show that will bring down the house!*