

29% share
on Channel 2,
Israel



HONEY BADGERS

Genre: Scripted Comedy
Episodes: 12 x 30 minutes
Broadcaster: Reshet, Channel 2
Country of Broadcast: Israel
Producer: Transfax

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Phone: +972-3-5408333 | Fax: +972-3-5435752 | Email: info@armozaformats.com

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When 4 small-town girls move to the big city with a big dream, they will do anything to achieve their fantasy of opening their own investment company - even if it means reinventing themselves! With a few slip-ups along the way, will they keep their new identities intact long enough to reach their goal?



4 best friends will fake their names, their speech and their style - all to appear more sophisticated and achieve the lives they desire! Modelling themselves on the strongest, toughest and most stubborn animal that they know - the honey badger - they will do anything to get to their honey!

But in their journey on the way up, their true small town behaviours keep coming out in comic ways. Achieving **29% share on Channel 2 Israel**, 'Honey Badgers' gives a humorous perspective on society's expectations, with endlessly funny and relatable situations and lovable characters!



Will they fake it till they make it?

