



*... A HELL OF A RIDE*

**DRIVING ME CRAZY**

Comedy/ Entertainment Format

Duration: 30 Minutes

Production: Yoav Gross/ Nihul Plus



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# DRIVING ME CRAZY

## Comedy Format

**What if we took a well-known comedian and turned him into the driver of a celebrity star for a day?**

He will take them wherever they want to go. He will do whatever they need to do... in his own way!

This comedy format follows a comedian, the host of the series, who volunteers to function as a celebrity chauffeur. He will be at their side for a whole day, always there to offer opinions.... even when they are not needed!

The comedian will completely install himself into his victims life- from making him breakfast in the morning and scheduling his day to taking him home at night. He will escort the celebrity through 5 designated journeys throughout the day including home, work, and a leisure stop.

A game called 'Truth or Wash' will also be revealed where during a car wash the host dishes out unpleasant questions. The celebrity has a choice – to answer the questions or leave the car and get soaked. How much will be endured? Only time will tell!

This comic format aims to get behind the man or woman behind that famous celeb we all know ...by any means necessary!



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