



comedians at work

MAKING PEOPLE LAUGH IS A FULL TIME JOB

Comedians at Work

Stand-up Comedy / Entertainment format

Duration: 30-60 min

Country of Broadcast: Israel, Germany, Norway, France

Broadcaster: Reshet Channel 2, RTL, TV2, France4

Producer: Yoav Gross Productions

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You know how comedians start their jokes with: "So I was walking down the street one day and...". Did you ever wonder if they really walked down that street or just made that up?

Comedians at Work is a format that successfully combines a live stand-up act with reality themes, all within a prime time entertainment show.

The show has a simple and effective premise: each week, 2 stand up comedians go out to different workplaces and experience them for a day. When they return to the studio, each performs a brand new and fresh sketch based on their experiences - offering a hilarious glimpse at how stand up punches are born.

The show is hosted by a well known comedian that is accompanied with a number of younger, but not the less sharp-witted, comic talents.

After the two comedians put on their sketches in front of a live audience, the host and the other talents give them pointers and constructive criticism - well, sometimes it's not so constructive.

From a fire department to a pizza shop, childrens' day care center or bank branch, the workplaces are unlimited, and the jokes are priceless!

The show has aired on Israeli prime time with great reviews and ratings to follow, and a second season is now in production.

Selling points:

- Perfect combination of a studio stand up show and on location segments.
- Cost effective format that has proven it's success in prime time from viewers and critics alike.
- Large target audience.
- Celebrity guest appearances.

