



**DOUBLED
CHANNEL'S
RATINGS!**

BEHIND EVERY GREAT SINGER IS A GREAT PRODUCER!

GENRE: PRIME TIME STUDIO ENTERTAINMENT

EPISODES: 11 X 90-120 MINUTES

BROADCASTER: JIANGSU BROADCASTING CORPORATION (JSBC)



WITH



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ONE OF THE TOP-RATED SHOWS IN CHINA, DOUBLING THE CHANNEL'S RATINGS IN ITS TIME SLOT!

'Celebrity Battle' is the new prime time entertainment format where 8 top celebrity singers team up with their trusted producers in a battle to find the country's *Top Music Duo*.



Different music genre each week!

Each team come with their own style, but each week will be challenged by a different musical genre!



Big competition among well-known stars

These top singers have to compete to show who is the best all-round singer, as well as a top singer in their own field!



Unique scoring mechanism

The audience vote results are revealed through a fresh and unique new mechanism. The celebrities' chairs slide across the stage, stopping relative to the score they receive and positioning them from strongest to weakest.



Behind-the-scenes of the music industry!

Behind every celebrity singer there's a great producer – but we never see them on talent shows. In 'Celebrity Battle' they rehearse the song of their choice together, giving us a real look at the industry!



How it works

- Each week the successful singer-producer duos are challenged with a **new unfamiliar genre** that will test their musical range.
- After each act the other **producers review** the duo's performance, and the celebrity competitors **share their opinions**.
- The audience has the final decision, awarding up to 3 points for each performance
- The celebrities' chairs slide across the stage, stopping relative to the score they receive and positioning them from strongest to weakest.
- Every 2nd episode the lowest scoring singer-producer duo will be eliminated.

