



ARMOZA FORMATS



2017 FORMATS CATALOGUE



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# STUDIO ENTERTAINMENT



## THE FINAL FOUR 13 x 90-120 mins

### HOLD ON TO YOUR SEATS!

The game-changing prime time singing competition where for the 1st time on TV, the 4 finalists will be announced in the season premier! Selected by 3 top music judges, only the best will make the final 4 and live like VIPs from the start! But they shouldn't get too comfortable... because in every episode, new hopefuls will try to steal a seat from one of them. Anyone can become a contestant at any time via submissions on the dedicated app, but only the most talented will be able to challenge the 4 finalists. Who will win the audience's hearts and hold on to their spot? And in the season finale, who will be crowned the winner when the final 4 battle against each other?

NEW

## THE PEOPLE'S CHOICE 60 mins



### MADE BY YOU!

The prime time studio entertainment show where you don't need to know trivia, you just need to know the nation! Presented with the most trending, thought-provoking and entertaining dilemmas, could you guess the nation's choice? A revolutionary live TV event where the viewers at home are the game. Everyone can play, everyone can win!

## I CAN DO THAT! 60-120 mins

Aired in over 90 countries!



### PUSH YOUR STARS TO THEIR LIMITS!

A spectacular prime time entertainment format that takes a group of competitive celebrities and challenges them to perform new, unique and show-stopping live acts each week to prove that there's nothing they can't do. Only the viewers can choose who has given the best performance! They may already be winners, but can they do... THAT?

## BORN TO BE A CHEF 60 mins



### THEY MIGHT BE SMALL BUT THEY DREAM BIG!

2 acclaimed chefs each lead a team of 10 young apprentices in a tension-filled cooking competition where kids and mentors compete to prove themselves! They'll be pushed to the limits with demanding assignments, but only the best will stay on. Who will win the fight for his mentor and become the best young chef?

## COMEDIANS AT WORK 30-60 mins

30% share in Colombia!



### MAKING PEOPLE LAUGH IS A FULL TIME JOB

A prime time entertainment format that combines live stand-up with reality themes. Each week, 2 comedians spend a day at different workplaces, before performing fresh stand-up routines in the studio based on their experiences. 8 highly-rated seasons on Channel 2 Israel, 4 successful seasons on RTL Germany.

## YUM FACTOR 60 mins



### DO YOU KNOW WHO LIKES YOUR FOOD?

An appetizing twist on cooking competitions that combines the heart of a cooking show with the excitement of a gameshow! Each week, 3 home cooks must impress 6 jurors and a star chef. With the cooks being able to see the jury's reactions, but not hear anything, will they be able to tell which jurors like their dish the most? Every correct guess is worth money!

## BY INVITATION ONLY 60 mins



### WELCOME TO THE HOTTEST PARTY

The TV event that gives you the chance to see your favorite stars in an entirely different environment! Each episode, our famous host invites 4 celebrities to his private and stylish hangout for an evening filled with surprises. And some secrets will only be revealed on social media, making this the perfect trending show.

## CELEBRITY BATTLE 90-120 mins

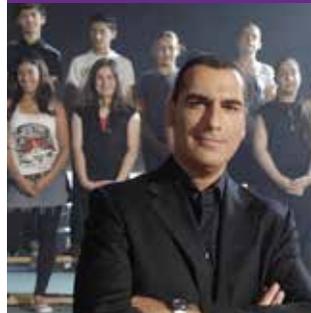
Soon in Vietnam!



### BEHIND EVERY GREAT SINGER, THERE'S A TALENTED PRODUCER!

8 celebrity singer-producer duos compete to be the Top Music Duo. Each week they are challenged with a new genre, testing their musical range. The competitors review each other, but the audience holds the power with a scoring mechanism that brings their votes to life on stage!

## REVENGE OF THE GEEKS 60-90 mins



### THE SEARCH FOR THE NATION'S NEXT GENIUS KID

Who will stop global warming? Who will invent a cure for cancer? 12 of the country's brightest children will face a series of fascinating challenges in a show that combines education with incredible talent and must-see TV!

# GAME SHOWS



## STILL STANDING 60 mins

Over 4,000 episodes aired globally!

### ARE YOU READY TO GET KNOCKED OFF YOUR FEET?

*Still Standing* is the ground-breaking game show that offers contestants the chance to win \$1 million by out-guessing 10 opponents in 10 fast-paced and dramatic trivia battles. As the clock winds down, contestants fight to be the last one still standing, because if they're left scrambling for the answer, they'll literally be dropped from the game – straight through the studio floor!

Aired in over 20 countries, the award-winning format *Still Standing* is scoring above the channels' average share in weekly and daily programming, and is available as both a format and ready-made!

## WHO'S ASKING? 30-60 mins

Now airing in US Hispanic!



### FIRST IMPRESSIONS ARE EVERYTHING!

Whether it's the bus driver, your doctor, or a streetwise grandma – it's not about what the question is, but who asks it! In a game show where looks do matter, 2 pairs of contestants go head-to-head in the studio, putting both their knowledge and intuition to the test to win the grand prize.

## THE BUBBLE 30-60 mins

International prime time success



### CAN YOU TELL THE FAKE NEWS FROM THE REAL?

In a world where reality is stranger than fiction, could you imagine even a day disconnected from your phone? In this highly adaptable and ever-relevant format, contestants will be isolated from the world for a whole week, before being presented with the latest news and events. Can they distinguish the real facts from the alternative?

## WRECKING BALL 60 mins



### THE GAME SHOW WITH THE BIGGEST BALLS ON TV!

The tension-filled game show in which a team of brave contestants face 4 giant wrecking balls and 9 increasingly difficult questions for the chance to win \$250,000! An incorrect answer and a huge wrecking ball will swing across the studio to knock the contestant out of the game!

## DOUBLE OR NOTHING 30 mins



### ARE 2 REALLY BETTER THAN 1?

A thrilling and adrenaline-filled studio challenge show that tests if 2 heads are better than 1! Every episode a pair of contestants takes on a variety of crazy challenges to win big money. Picking a mission and an opponent, the couple must double the score of their challenger to double their stake... or lose everything!

## UPGRADE 30-60 mins

Success in 18 countries!



### AN UPLIFTING, UPBEAT, UPGRADED GAME SHOW

Would you wager your belongings against your trivia skills? The game show that offers the chance to upgrade your personal items for brand new ones! Answer correctly and you will be upgraded, but give the wrong answer and the items will be taken away!

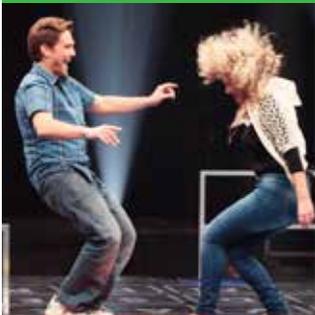
## SPECIAL DELIVERY 30 mins



### BE CAREFUL WHAT YOU ORDER!

This wacky format delivers a pizza with a very special side order – a game show sent straight to your door! The rules are simple – 12 questions in 8 minutes. Answer incorrectly and you must eat a "pizza from hell". The further you go, the crazier it gets!

## CATCH 30-60 mins



### CATCH THE ANSWER... CATCH YOUR OPPONENT... CATCH THE MONEY!

A new kind of trivia gameplay where you don't answer questions, you catch the answers! Revolving around a huge touch-screen floor, *Catch* is a fun-filled combination of physical and trivia challenges, where speed matters.

## WE BELIEVE IN YOU 45-60 mins



### ONE GROUP, ONE GOAL, ONE GAME SHOW!

The more you believe, the more you win! A group of friends nominate 1 representative to answer trivia questions for the team, and use their belief in him to realize their shared dream. Emotions run high in this rollercoaster game show!



## BABUSHKA 60 mins

### IT'S WHAT'S INSIDE THAT COUNTS!

The high-stakes prime time game show that takes you on a journey where you will never know what to expect next! Presented with 10 giant Russian "babushka" dolls, contestants must open 8 of them for the chance to win up to \$500,000! If the babushka is empty they lose all the money they have accumulated to that point, whereas if there is a smaller doll inside they continue to win! *Babushka* is a thrilling combination of knowledge, strategy and pure luck. And with no exit points and no eliminations, the *Babushka* experience is packed with amazing highs and emotional lows as the contestants stake their winnings at every stage!

Soon airing on UK's ITV!

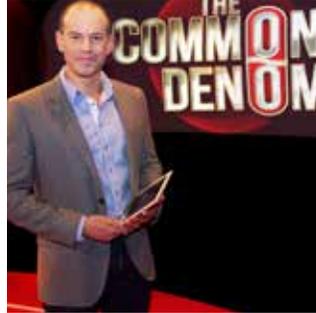
## DO ME A FAVOR 30 mins



### YOU DON'T NEED TO BE A TRIVIA MASTER, JUST A MASTER OF PERSUASION!

2 contestants take to the streets to win cash prizes in this funny and cheeky ambush game show. They will compete by convincing complete strangers – in any way possible – to do them a favor and take part in wild challenges in the least amount of time!

## THE COMMON DENOMINATOR 30-60 mins



### IT'S NOT WHAT YOU KNOW, IT'S HOW YOU THINK!

What do the Eiffel Tower and the Hilton Hotel share? The answer – Paris! Adapted by UK's Channel 4, 3 contestants compete in this fast-paced studio show to discover what the very different things have in common. Will their unique thinking win them the grand prize?

## ONLY ONE KNOWS 30 mins



5 winning seasons in Canada!

### KNOWING ALL THE ANSWERS HAS NEVER BEEN SO TRICKY!

5 celebrities compete to win cash prizes for charity, but in every episode 1 celeb is given all the answers! He must keep his identity a secret while the others try to expose him. Bluffing has never been so worthwhile, with French Canada's #1 game show!

## WHILE YOU WERE SLEEPING 30 mins



### YOU WOULDN'T BELIEVE THE THINGS THAT HAPPEN WHILE YOU WERE SLEEPING

The first game show that gives you money while you're fast asleep! One partner must answer trivia questions correctly to stay in the game, or risk performing a crazy and hilarious challenge – all without waking up their partner!

## PULL OVER 30 mins



### PULL OVER AND WIN A CAR!

The on-location game show that proves being pulled over by a cop doesn't have to ruin your day! Instead of getting a ticket, the lucky owners of old and tired vehicles will get the chance to win a brand new car on the spot!

## EXTREME WEDDING ALBUM 60 mins



### THE MOST MEMORABLE DAY OF YOUR LIFE JUST BECAME A GAME SHOW!

Aired successfully in Israel and Ukraine, couples on their wedding day must create an action-filled photo album based on extreme missions they perform. Each challenge brings them closer to winning an all-expenses paid wedding – taking place that evening!

## SHUTTLE BATTLE 30 mins



### AN ADVENTURE THAT CAN END IN PARADISE... OR THE MIDDLE OF NOWHERE!

5 couples board an airport shuttle, ready for a dream vacation... but only 1 couple will board the plane. On the ride, they must play the other contestants in trivia and physical challenges and beat the reigning champs already at the luxury resort!

## BORN TO WIN 30 mins



### GIVE YOUR BABY A HEAD START!

The factual-flavored game show where your little ones win big! The day of your baby's birth is a life-changing time – emotionally, and of course financially. *Born To Win* gives new parents the chance to win prizes for their baby right from the start!



## SEX TAPE 60 mins

Taken in Germany!

### FILM IT. WATCH IT. FIX IT.

How would you feel watching your own sex tape? Now imagine other people watching it with you... Could your relationship be improved by sharing your most intimate moments with others? In this must-see social experiment, each week 3 couples will try to fix their relationships with a dramatic and spicy therapy in which they film their love life for a week – the issues, the intimacy and the sex...! They will then meet the other 2 couples, and under the guidance of a sex therapist, they will reveal their uncensored tapes to each other! We will see their raw and unfiltered reactions, from the laughter to the conflicts and the tears, but will the new perspective change their relationship?

NEW



## THE CITY INSPECTOR 8 x 60 mins

Increased share in prime time!

### ARE YOU READY TO UNCOVER YOUR CITY'S SECRETS?

If your city was put to the test, would you be proud to live there? Each week a determined host will put an entire city under the magnifying glass for 48 hours! Assisted by a team of secret agents who first scout the city, they will assess its brightest assets and most shameful secrets in the fields of education, health care, safety, food and local authorities. Who will receive the dubious "Shame of the City" title and who will be awarded the "Pride of the City"? Every episode concludes with a big reveal of the city's final score in front of the residents! Which city will achieve the country's highest score?

NEW

## MARRY ME NOW 60 mins

Soon in Germany!



### IT'S NOW OR NEVER!

The empowering format that gives women the chance to take the lead in their relationship. Each week, 1 determined woman will prepare her own ambush wedding in just a few days and all without the groom-to-be's knowledge! On the 3rd day, she'll surprise him in her wedding dress with an unexpected proposal to tie the knot on the spot!

## THE EX TEAM 60 mins



### THE WOMEN OF YOUR PAST ARE HERE TO FIX YOUR FUTURE!

Each episode a bachelor who can't find "the one" will be guided by those who know him best – his exes! They'll team up with the sole purpose of helping him find love. Along with a relationship advisor, they'll meet potential love matches, plan his dates, style him and determine some dating rules... Because who knows him better than them?

## THE FOODIES 30-60 mins

Taken in Germany



### TAKE A SEAT AT THEIR TABLE

The docu-reality in which every week groups of foodies visit new restaurants taking today's food obsession to the next level! They will share their opinions and ratings of the food, service and ambience, and we'll get to know each foodie as they eat, laugh and reveal their life stories. You'll love them or hate them, but you won't be able to ignore them!

## COUCH DIARIES 30 mins



### "THE NEW AND ADDICTIVE SHOW... WHICH CAN'T POSSIBLY BE IGNORED" (Yediot – Israel's leading newspaper)

Based on the global couch-surfing trend, this successful format takes participants at crossroads in their lives, and places them on strangers' sofas... challenging everything they know about themselves in a surprising, fun and deeply personal journey.

## THE GRAN PLAN 60 mins

Soon in Russia



### IN ORDER TO EXPERIENCE LIFE, YOU NEED LIFE EXPERIENCE!

Relationship problems? Career issues? We have just the ladies to help! This fun factual format features the new generation of life coaches: a trio of feisty grandmas! With 230 years of shared life experience, they can help the younger crowd with their problems... with a few laughs along the way.

## YOU, ME AND MY EX 30-60 mins



### BECAUSE FAMILY COMES FIRST

With divorce rates increasing each year, how does today's family deal with their new reality? In this docu-reality format, divorcees unite their old family with their new, in the hope of resolving their differences to provide a happier environment for their kids.



## PLAY DATE 30-60 mins

### IT'S MORE THAN JUST CHILD'S PLAY!

The fun-filled docu-reality show that will bring together 5 families who have never met before in the search for the perfect play date. Each daily episode takes place at the house of the host, where the parents and child have planned an activity that exceeds all their creative limits! While the kids play, the parents will watch hidden from sight and see a new side of their children! And with all the different family dynamics at play, the potential for drama is endless. At the end of each episode both parents and kids will score the play date, with the week's top-rated experience winning an indulgent vacation for all the family.

**NEW**

## LOCAL HEROES 60 mins

4th season soon in Belgium

### LIVE THE ACTION

Follow the city's defenders in this up-close docu-reality – from firefighters to paramedics, bomb squads to drug units. To save people's lives, they will prepare for the worst and be confronted with situations that are almost impossible to bear. With no filters and no censorship, you'll see through the eyes of local heroes, feel the tension and experience the save.

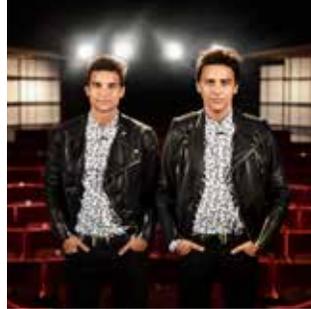


## HOW TO BE 30-60 mins

4th season soon on ZDF!

### INTERVIEWS HAVE NEVER BEEN SO PERSONAL!

With celebrities trained to conceal the personal details of their lives, how do you get to know their true selves? A well-known figure delves into their psyche by becoming them and reversing the roles between celebrity and interviewer.



## THE VIRGINS 60 mins

### WE NEVER FORGET OUR FIRST TIMES

An authentic and uplifting docu-reality that follows the unforgettable stories behind our life-changing new experiences. In each episode, we join 3 people from all walks of life as they experience their first times – whether seeing, flying or feeling whole – and share in the tears, joy and laughter.



## THE PACKAGE 30-60 mins

#1 show on Alpha TV for 12 seasons!

### EXTRAORDINARY MOMENTS IN ORDINARY LIVES

Airing in 10 countries and with 12 seasons now in Greece, *The Package* forms a chain of givers and receivers bonded by unforgettable memories. As the surprise package makes its cross-country journey, each receiver in turn sends it on to someone who changed their life.



## WITH THIS RING 60 mins

Soon in Germany, Austria & Switzerland!

### IT'S TIME TO TALK!

It's time to address the trials of married life, so rarely talked about. A local celebrity host meets 18 couples in marital crises and explores their issues, from infidelity to in-laws, career and children. 3 successful seasons have aired in Israel, while the 1st season on France's M6 launched to their highest time slot ratings.



## TIED TO MOM 60 mins

### GIVING A NEW MEANING TO FAMILY TIES!

Getting along with your mom may be manageable from a distance, but would you survive being tied to her for 3 whole days? In this comical social experiment, new light is shed on the mother-child relationship by tying one mother to her adult child!



## OVERDRAFT FAMILY 60 mins

### MONEY IS NOT AN ISSUE – LIFE IS!

The universal problem of modern life has a solution! Families facing financial and personal struggles work with a coach to change their way of life. They will open their homes, bank accounts, minds and souls in a quest to overcome their crisis and better their lives.



## BACK TO THE DATE 30-60 mins

### A SECOND CHANCE TO FALL IN LOVE

What happened to the laughter, passion and romance you used to share? Life happened. You still love each other, but that spark has faded. *Back to the Date* gives couples a chance to relive their happiest time together and return to the couple they once were.



# REALITY



## CURVY SUPERMODEL 10 x 60-120 mins

Soon in Brazil & Poland!

### REAL CURVES, REAL WOMEN, REAL BEAUTY

The prime time reality competition that will change how we define beauty! This nationwide casting show searches for the face of the future – with power, style and curves. Only the best will be selected from the thousands of aspiring “plus-size” models looking to find a place in the tough and discriminative modeling industry. They will confront their issues and face new challenges that will prepare them for their career and provide them with job opportunities on their way to the top. An expert jury will mentor them and choose who has what it takes to continue to the next episode. We'll accompany them on their inspiring journeys, and while all will defy society's stereotype, only 1 will win the title and the modeling contract.



## RE-GENDER 30-60 mins

Creates viral content!

### EVERYONE SHOULD TRY IT ONCE

What do men really think? What do women really want? Is it truly a man's world? Should a woman change the way she dresses in order to feel safe? This provocative docu-reality series tries to provide the answers to all these questions and more.

5 men and women will abandon their lives for a month for the chance to experience life as the opposite gender. Each with their own reason for participating, they will explore their own nature and the other gender's as well, through new missions in every episode. Because what better way to understand the opposite sex than by being the opposite sex?

## FLIGHT 920 60 mins



### 9 STOPS. 20 SINGLES. DESTINATION: LOVE.

20 singles seeking love and adventure are given the chance to travel to 9 exotic destinations. Armed with only their backpacks and determination, they must win unique location-based challenges to earn their ticket to the next stop. Who will be the last couple on board?

## CONNECTED 30 mins

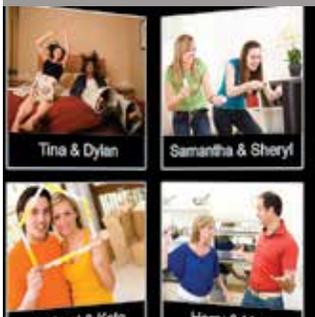
4th season soon in Finland!



### IT'S NOT REALITY. IT'S REAL.

A revolutionary format where 5 people are given cameras to film their lives. Through the cameras, 5 parallel stories unfold as each participant experiences transformative life changes and journeys of self-discovery. Now in 12 countries, *Connected* is an incredible journey into our uncannily connected lives.

## THE FRAME 60 mins



### IF YOU'RE OUT OF THE FRAME, YOU'RE OUT OF THE GAME

8 couples have their living space reduced to 1 camera frame in this ground-breaking elimination competition with 1 rule - they cannot leave the frame. They will have to deal with the increasing tension of daily tasks, prizes, punishments, outside interventions and each other, in the hope of winning \$1 million!

## LIVE FROM MY HOME 30 mins



### THE SHOW MUST GO ON... AT HOME!

What if the best concerts could take place in your own backyard? A daily stripped music show where each week 4 regular people, whether solo or in a band, will choose their own house-bound location, set up stage and perform. With the concerts taking place in their own homes, singing has never been so personal! Evaluated by their fellow artists, who will be the week's winner?

## THE REAL CHAT HOUSE 60 mins

Virtual reality



### IF YOU HAVE NO FRIENDS, YOU HAVE NOTHING

In a mansion designed like a virtual chat site, 3 Chat Masters must convince participants – only seen as Avatars – to join their Private Room. But with a \$1 million prize, friendships will be bought and traded in shocking ways!

## CELEBRITY COMEBACK 30 mins



### CAN THEY MAKE IT TO THE TOP... AGAIN?

A famous coach accompanies 4 celebrities who are at their personal career low-points, helping them to get back into the spotlight. Coming from a wide range of talent and experience – actors, models, singers, dancers and one-hit wonders – and with recognizable names, undeniable talent and courage, will they prove they still have what it takes to be a star?

# LIFESTYLE

## THE RUNNING SHOW 30 mins

#1 non-scripted show on Sohu!



### CAN YOU KEEP UP?

A fun, fast-paced and fresh lifestyle show that combines a talk show with a highly-charged entertainment format. In each episode our beloved host will interview a variety of guests who will join him on the run. In a show packed with surprises, anything is possible as long as you keep moving!

## THE FINAL CUT-DOWN 30-60 mins

250 episodes aired!



### MAKING EVERY DAY A GOOD HAIR DAY!

Each week, 5 hairdressers try to make the final cut in this daily stripped styling format. They will compete to give lucky passers-by a completely new look in 3 hours, while sharing their best hair styling advice, tips and tricks.

## RUNWAY IN MY CLOSET 60 mins



### TURNING SHABBY INTO CHIC!

The daily stripped show that brings a new twist to fashion! Every week, 3 upcoming designers are challenged to turn worn items into chic outfits. Taking regular people as models and using old clothes from their closets, they must create 3 different looks to win the grand prize!

## THAT'S MY HOUSE 30 mins



### MAKE YOURSELF AT HOME

If you entered a stranger's house, would you be able to guess who lives there just from looking around? 3 people claim to live in a house, but only 1 is telling the truth. Can the contestant tell apart the real owner from the imposters?

## HOUSE CALL 60 mins



### ARE YOU READY TO SAVE YOUR FAMILY'S LIFE?

Each week a team of doctors will visit 1 family and force them to take a close look at how their lifestyle is affecting their health. Powerful and dramatic, *House Call* is a life-altering format.

## DRESS UP 30 mins



### WHO WILL DRESS YOU BEST FOR THE BIGGEST EVENT OF THE YEAR?

When an invitation for the event of the year arrives, it's time to call on the people who know you best and head to the mall to pick out the perfect outfit. Each friend has a fixed budget and 2 hours to choose the perfect look!

# DATING

## DATE IN REVERSE 60 mins



### TAKE THE FIRST STEP, LAST!

Each week 2 singles looking for love will get to know each other by experiencing the most meaningful milestones in a relationship. The twist...? The process will be condensed into 1 day and in reverse, giving them a rare chance to peek into their future, starting from the bridal bed! At the end, will they show up to their first date?

## GUYS IN DISGUISE 30 mins

Soon in Brazil!



### PUTTING THE FUN BACK IN DATING!

A surprise-filled, comical dating format in which, each episode, a sexy single goes on a date with 2 secret admirers dressed in weird and wild costumes! In a world where looks are often placed above all else, she will have to choose 1 before seeing them. Will she change her mind when they reveal who they are?

## NOBODY'S PERFECT 45 mins



### NOBODY'S PERFECT... BUT THEY MIGHT BE PERFECT FOR YOU!

Is honesty the best policy when it comes to love? An original format where participants air their darkest secrets to prove whether a loving relationship can be created through baring your soul from the very start.

## FOREPLAY 30 mins



### WHAT REALLY COUNTS: LOOKS OR PERSONALITY?

A unique, feel-good studio format with a twist that packs half a year of dating into half an hour of foreplay! Each stand-alone episode makes us re-examine what really counts when it comes to making romantic choices.