

connected



Award-Winning!

Rose d'Or Nominee 2012
Best Ob Doc (Denmark)
Best Editing (Denmark)
Best Program Promotion (Finland)
Best Docu Series (Israel)

IN LIFE, THERE IS NO PAUSE BUTTON.

CONNECTED
Factual Entertainment Format

Timeslot: 30 mins
Country of Origin: Israel
Original Broadcaster: Hot3
Producer: Koda Communications

CONNECTED

Factual Entertainment Format

Are you ready to be Connected?

Five women, who don't know each other, are each given cameras that they use to film their lives. Through the cameras, five parallel stories unfold and five lives gradually become connected as each woman experiences transformative life changes and journeys of self-discovery.

Connected is more real than any reality show. It's better paced than any documentary, provocative enough to inspire public discussion, but also deeply emotional. Unscripted and un-acted, Connected is the exact output of emotional humanity that we seek when we turn on our TV sets. It's a show that allows us to see how other people live and to compare our lives to theirs. Connected puzzles, it enlightens, it challenges and it transforms both those being filmed and those watching the finished product.

The highest-rated Israeli TV program on cable EVER, "Connected" is an incredible journey into the very real, and uncannily connected, lives of women in a way you've never seen them before.

The Art of Self-Exposure

Based on the cultural revolution of online self-exposure, the format incorporates the language of the internet, user-generated content, and video blogging with high-quality production and editing knowledge that has proven hugely successful on Israeli TV. Its minimal camera crew and brilliant editing team ensure that the raw material is real, and that the finished product is a sophisticated and highly watchable time capsule of five women in the middle of their lives.

The All-Male Version

Following the phenomenal success of Connected's women, the creators asked 5 men to turn the cameras on themselves in what Israeli magazines hail as:

"a Masterpiece... more real than reality" by Time Out Magazine.

