BEAT THE GRID

Studio Game Show, 30 mins
Production: Armoza Formats and Gamechanger

- **Interactive trivia show**

- **Cost-effective technology that transforms small studios into shiny floor productions**

- **Innovative solution that allows viewers at home to appear in real time on pre-taped shows**

- **Available as prime time or daily stripped**

This game show brings a giant battle-of-minds to life as one contestant fights against millions of viewers to *Beat the Grid*! In each round, the contestant must find the answers to a question on a giant grid – some are right, some are wrong. Contestants must find a minimum number of correct answers in order to beat each grid. From 1x1 until 6x6, the grid keeps getting bigger – and so does the potential cash prize because the more correct answers you find, the more money you win! But they aren't the only ones playing... after 10 seconds, viewers playing from home can join in for a chance to take their answer and take the money. Can the contestant answer faster than the viewers at home or will the viewers be the ones to BEAT THE GRID?

Using cutting edge technology, a simple set can transform into a big shiny floor production - giving the look and feel of a prime time show with maximum cost effectiveness.